



# The Complete Destinations Platform Make it easy for your students to find and apply for the best courses and apprenticeships for them.



### What we provide to students



David Hawkins, Associate Director for International Education at Nemecek Bonas Macfarlane, formerly Head of College Counselling at the International School of Brussels and Head of Careers at Taunton School, UK Unifrog is the one-stop-shop for destinations, allowing students to explore every university course, apprenticeship and college course in the UK plus other around the world opportunities such as European and US undergraduate courses

They can make applications using Unifrog and receive feedback from teachers along the way. This includes create their personal statement and CV, plus more!

## **One-stop-shop**



#### **Students Exploring Pathways**



**Research future careers** 

**Explore subject profiles** 

Make considered choices

**De-mystify applications** 



### **Read profiles on over 900 different careers and learn how to get in to them**



services and web apps.

Your day-to-day duties could include: discussing what your client wants investigating how existing products work or

engineering, design, product design or general

industrial design with product design options.

#### Arts, crafts and

74 guides and videos

and engineering 164 guides and videos

#### Return to the careers

### Explore potential university subjects suited to your interests and skills



#### 😑 In a nutshell

#### In a few words

Study

Can you picture yourself exploring the tombs of kings or unearthing the next Staffordshire Hoard? Archaeology could be for you \_ but remember youêll probably spend your days working with more mundane matters. Archaeology blends history with science, to draw meaning from everyday objects to shine a light on past worlds using innovative techniques. You can specialise by period or take a more generalist route. You'll take modules like: analysis of artefacts, archaeological excavation, introduction to prehistory, rethinking archaeology: theory and interpretation, interpreting sites and landscapes.

#### Where next?

Return to the Subjects library Start.

## **Complete a MOOC to develop interests and explore subjects in depth**



### Search our database of guides to help you across multiple applications



Featured guides Here are some of our of latest and most useful guides

w



The US vs the UK USA vs UK: the key differences Read the guide >



.

Writing like a boss: the Personal Statement 12 tips for acing the UK Personal Statement Read the guide >



Deferred Entry: Pros and Cons 🖤 Weighing up whether to defer? This guide will help you decide Read the guide >

### **Students Searching for Opportunities**



**Everything in one place** 

Intuitive process

Compare side by side

Make considered choices

Tailored to individual students

Our Tools:	
UK Universities	
Apprenticeships	
Oxbridge	
US Universities	
European Universities	
College/ Sixth Form	

### Search Unifrog to find the most suitable university courses for you



### Smart ranking and filtering tools enable you to make informed choices

#### Select courses below Pick the best courses for you by ranking, filtering and searching. Click next when you're done. Rank A Filter T Search T Hours of tutorials Entry requirements Hours of lectures Average points % Graduate jobs Fees Starting salary Dropout rate Hours of workshops % Satisfaction % Application success (Overall) % Application success (UK) Size of uni % international Distance from London Guardian ranking QS world ranking Accommodation cost Social life Aspirational (409) Solid (8) Safe (32) Top of your range In the middle At the bottom 0 Criminology and Criminal Justice International Foundation Law and Business - 4FT LLB (Hons) (Including Foundation Year) - 4FT BSc University of Edinburgh (Engineering) - 1FT Fd cert RG Tutorial hours per week: 8 City, University of London (Hons)



## Updated every 24hrs, use Unifrog to find the best apprenticeships

#### Select Vacancies below

Pick the best vacancies for you by ranking, filtering and searching. Click next when you're done. We are only showing vacancies within 100 miles of your house. Remove this filter?

Rank 🔻 Filter 👻 Search 👻

<ul> <li>Social Media and Digital Marketing Apprentice</li> <li>Fashioncrest U K Limited Distance: 1 miles</li> <li>Fashioncrest U K Limited Distance: 1 miles</li> <li>Digital Marketing Apprentice</li> <li>Sainsbury's Distance: 1 miles</li> <li>Digital Marketing Apprentice</li> <li>Cortel Distance: 1 miles</li> <li>Cortel Distance: 1 miles</li> <li>Cortel Distance: 1 miles</li> <li>Superdrug Distance: 2 miles</li> <li>Smarttrade App Ltd Distance: 1 miles</li> <li>Smarttrade App Ltd Distance: 1 miles</li> <li>Smarttrade App Ltd Distance: 1 miles</li> </ul>	Intermediate (202) Equivalent to GCSEs	Advanced (167) Equivalent to A-levels	Higher / SLP (83) Equivalent to a degree
<ul> <li>Retail Apprentice</li> <li>Shivji Ltd</li> <li>Distance: 3 miles</li> <li>Retail Level 2 Apprentice</li> <li>Greggs</li> <li>Greggs</li> </ul>	Apprentice Fashioncrest U K Limited	💄 The Good Till Company	💄 Sainsbury's
Image: Second system       Image: Second system <td< td=""><td><ul><li>Retail Apprentice</li><li>Shivji Ltd</li></ul></td><td>💄 Cortel</td><td>🐣 Superdrug</td></td<>	<ul><li>Retail Apprentice</li><li>Shivji Ltd</li></ul>	💄 Cortel	🐣 Superdrug
Distance, 5 miles	🞓 Retail Level 2 Apprentice	Smarttrade App Ltd	🔒 Waitrose

## Unifrog's Oxbridge tool de-mystifies the application process

#### Select colleges below

Pick the best colleges for you by ranking, filtering and searching. Click next when you're done.



# **Compare colleges and sixth form courses, all from one place**

#### Select courses below

Pick the best courses for you by ranking, filtering and searching. Click next when you're done. We are only showing courses within 20 miles of your house. Remove this filter?

Entry – level 2 (200)	Level 3 (119)	Levels 4 - 6 (32)		
Up to and including GCSEs	A-levels and equivalent	Above A-levels		
<ul> <li>Foundation Diploma in Book-</li></ul>	<ul> <li>AAT Advanced Diploma in</li></ul>	<ul> <li>ACA AC - Technical Knowledge</li></ul>		
Keeping with AAT <li>Pitman Training London</li>	Accounting <li>FIRST INTUITION LIMITED</li>	Course <li>KAPLAN FINANCIAL</li>		
Distance: 1 miles	Distance: 1 miles	Distance: 2 miles		
<ul> <li>Advanced Diploma in Accounting</li></ul>	<ul> <li>AAT Advanced Diploma in</li></ul>	<ul> <li>ACA AS - Technical Knowledge</li></ul>		
with AAT Foundation <li>Pitman Training London</li>	Accounting <li>FIRST INTUITION LIMITED</li>	Course <li>KAPLAN FINANCIAL</li>		
Distance: 1 miles	Distance: 1 miles	Distance: 2 miles		
<ul> <li>Advanced Diploma in Accounting</li></ul>	<ul> <li>AAT Advanced Diploma in</li></ul>	<ul> <li>ACA MI - Technical Knowledge</li></ul>		
with AAT <li>Pitman Training London</li>	Accounting - Level 3 <li>KBM TRAINING &amp; RECRUITMENT LTD</li>	Course <li>KAPLAN FINANCIAL</li>		
Distance: 1 miles	Distance: 2 miles	Distance: 2 miles		
<ul> <li>Foundation Award in Book-Keeping</li></ul>	<ul> <li>Work pensions</li> <li>EMPOWERMENT CENTRE, TRAINING</li></ul>	<ul> <li>ACA PTX - Technical Knowledge</li></ul>		
with AAT <li>Pitman Training London</li>	AND CONSULTANCY SERVICES LTD	Course <li>KAPLAN FINANCIAL</li>		
Distance: 1 miles	Distance: 2 miles	Distance: 2 miles		
Introduction to business accounting	ICA Certificate in Money Laundering	Legal Compliance - ICA Advanced		

### **Students creating applications**



Manage everything from one dashboard

**Guidance and examples** 

Nothing gets lost

Easy feedback on personal statements and references

UK Тор 5
CV/Resume
Activities
Competencies
Interactions
UK Personal Statement
To the D former
Teacher References
Dest 10 Intentions
Post 18 Intentions
UK Personal Statement Teacher References Post 18 Intentions

Our Tools:



### **Students build effective, personal applications**



## Students build effective applications with personal career goals



### **Supporting teachers to manage students**

	a Barker					Juse
undingstudent (Photonal Laten) Fann gmup: The Propi (2017) Instri sucher: annell Lateil untest largeon						
-	Competencies	Ratemant	References	EV MR		
	University of Oxford Entry requirements: A	AA/146 points	ł			
0	Entry requirements: A Pullities - APT MA (Hop University of Edinburg Intry requirements: A History and Pullities	nd) p AA / 144 points eDW BA (Hans				
0	Enery requirements. A Publics - APT MA (Ho University of Edinburg Enery requirements. A	nd) (h AA./ LA4.points 40W BA (Han 90) 101 / 128 points 4. JFT BSc (Ha				

Track progression

**Contact staff and students** 

Assess students' interests

Support at every stage



### Teachers can add comments directly on Unifrog, supporting students in real time.

#### **Section 1** Why do you want to study this subject?

I enjoy studying Chemistry because I feel it underpins how we as humans work and that is fascinating. Being able to study the chemical make-up of our bodies and what is happening to each of us, every second of every day would be amazing. Having read several articles on Chemistry I have come to understand the importance of in depth research and how much influence just one, well-executed study can have on the industry.

There is still so much to be explored about chemicals, both natural and man-made. The future of energy being one major concern that is prevalent in a lot of media and politics around the world. Knowing that the answer to all of our energy needs has inherently a chemical answer is exciting and one that I would love to be able to explore further.

771 of 1200 characters

#### Comment from Ms Young on 1 November 2016 at 14:53

Good work! You should be more specific when talking about articles that you have read; can you name any? Try to flesh that part out a little.

Make sure you know where you are heading after this paragraph, it does sound like you could use the whole character limit just talking about how wonderful chemistry is. You need to ensure you bring in everything else that is important too.

unifrog

Edit >

# How can Unifrog improve attainment?

# Getting in

Overall Application success rate 9%

UK Application success rate 13%

Entry requirements A Level A,A,B

Last year's successful applicants 84.8% of successful applicants did the same qualification types as you, and of these the typical results were: A Level: AAB Students can see clearly what grades they need to achieve at GCSE and A-level for certain courses. GCSEs are increasingly important with the new linear A-levels and no AS results.

It also helps ensure that students don't restrict themselves early because they are aware of subject and grade requirements.



# How can Unifrog improve aspirations?

Unifrog gets students thinking about university early. It allows them explore courses that they may never have heard of before in a way that is relevant for them and they can absorb.

They will become familiar with Russell Group universities and Oxbridge colleges so that when they come to apply, the increased exposure will mean they are more likely to apply to the best universities for them.

Entry requirements	Average points	% Graduate jobs	Fees	Starting salary	Dropout rate	Hours of lect	tures	Hours of tutorials
Hours of workshops	% Satisfaction	% Application success (Overall) % Application success (UK)		Size of uni	% int	ernational		
Guardian ranking	QS world ranking	Accommodation co	ost Di	stance from Londo	n Social life			





#### The benefits of using Unifrog

#### ~

#### Prepare for Ofsted

The Department for Education has directed Ofsted to give careers guidance higher priority in school inspections.

Ⅲ

#### Statutory responsibility

Schools have a statutory responsibility to provide independent and impartial information on students' full range of options, including vocational routes such as apprenticeships.

#### $\checkmark$

#### Raise attainment

Good careers guidance motivates students to work hard towards their goals - thus raising attainment.

#### Reduce NEETs

Good careers guidance motivates students to work hard towards their goals thus raising attainment.

### Russell Group and

universities.

Oxbridge Access Graduates from Russell Group universities earn up to 16% more than graduates from other

#### Gatsby Benchmarks

=

Unifrog is mapped against the Gatsby Benchmarks to help you deliver Outstanding Careers Guidance.



Ben Harding Director Post 16 Studies Allerton High Business and Enterprise Specialist School "The impact Unifrog has had on our school and students has been fantastic; the unifying system is a one stop shop that has ensured students can search for opportunities and teachers can track and communicate with them more effectively.

We have also seen a marked improvement in the research students have been doing about opportunities, importantly they are making smarter and informed choices."

