



Year 8 Unit 4 Web Design

8 Lessons

Aims: This unit of work is to assess websites, examining the successes within existing sites, using these criteria to plan the layout, images, navigation and content within websites. Students will then create a project to create their own website for a specific purpose and audience being able to justify their decisions for this.

Links to KS4:

The collation and editing of Information (ICT and Media)
 Planning (BTEC ICT graphics and spreadsheets)

Key Skills	Literacy Links:	Numeracy Links:
<ul style="list-style-type: none"> ⊕ To develop an awareness of the successful features of websites. ⊕ To consider audience needs when presenting information ⊕ To learn to use features within Web plus and other suitable software to create elements to go into a website. ⊕ Evaluation skills and being able to justify suggested improvements. 	<p>Key Words: Layout, master page, navigation bar, site map, flat plan and page structure. Be able to read information and concisely present this information for an appropriate audience.</p>	<p>The layout and division of space within a page, the sizes of fonts and graphics included.</p>

Assessment	Cross-Curricular Links
<p>Students will be assessed on their understanding of web design software through a written examination and practical task.</p> <p>Knowledge</p> <ul style="list-style-type: none"> ⊕ Students will be assessed on their understanding of the features of Web plus (summative) <p>Research</p> <ul style="list-style-type: none"> ⊕ Students will develop an understanding of how information is gathered and presented and the range of features that can be included in a website. (summative) <p>Planning</p> <ul style="list-style-type: none"> ⊕ Students will be required to consider the importance of layout and the conventions applied to a website (summative) <p>Skills</p> <ul style="list-style-type: none"> ⊕ Students should be able to demonstrate a range of skills in Web plus which improve aesthetics of the website (summative) <p>Evaluation</p> <ul style="list-style-type: none"> ⊕ Students should be able to assess the success of a of the website considering the needs of the target audience and make suitable suggestions for improvement. (formative) 	<ul style="list-style-type: none"> ⊕ Media – considering the target audience ⊕ English – speak and listening ⊕ Design – the layout of pages
	SMSC opportunities and British values
	<ul style="list-style-type: none"> ⊕ enable students to distinguish right from wrong and to respect the civil and criminal law of England ⊕ encourage respect for other people ⊕ encourage students to accept responsibility for their behaviour, show initiative, and to understand how they can contribute positively to the lives of those living and working in the locality of the school and to society more widely

Opportunities for further learning

Homework will be given out twice during the unit to widen students understanding of Web design and to consolidate knowledge gained.

- Web plus homework one consists of a fact finding which encourages students to conduct internet research considering the elements of successful websites.
- A skills based homework which will reinforce students understanding of the features which they use in Web plus