

The Latimer Arts College Curriculum Year Overview

Subject: Creative Media

	Year 9	Year 10	Year 11	Year 12	Year 13
Term 1	Media Concepts Language Institutions Audience Representation	Component 1 Exploring Media Products: Media products, audiences and purpose	Component 3: Understand how to develop ideas in response to a brief	UNIT 1 Representation: Media terminology, semiotics, concepts and messages UNIT 4 Advertising and Marketing	UNIT 8: Media production processes, context and constraints. UNIT 10 Fictional Film Analysis
Term 2	Publishing Sector Poster Project skills and techniques	Component 1 Explore how media products are created to provide meaning and engage audiences: Genre, narrative and representation	Generating ideas and planning materials Managing the production process	UNIT 1 Representation: theories and formal techniques to constructed representations UNIT 4 Research Report	UNIT 8: Creative production of a media product UNIT 10 Fictional Film Comparative essay
Term 3	Moving Image Sector Film Project – Preproduction skills and techniques	Component 1 Media production techniques	Apply media production skills and techniques to the creation of a media product	UNIT 1 Representation: deconstruct representations and decode messages and evaluate their effectiveness and impact UNIT 4 Infomercial Preproduction Portfolio	UNIT 10 Fictional Film Preproduction
Term 4	Moving Image Sector Film Project – Production and Postproduction Skills and Techniques	Component 2: Develop and apply media pre-production processes, skills and techniques	Revision	UNIT 1 Representation: polysemic messages underpinning media representations and their related values and effects on wider society UNIT 4 Infomercial Production	UNIT 10 Fictional Film Production and Post Production
Term 5	Interactive Sector 2D Animation Project	Component 2: Develop and apply media production and postproduction processes, skills and techniques to create a media product	Revision	UNIT 1 Representation: Revision UNIT 4 Infomercial Post Production	UNIT 10 Fictional Film Evaluation: Review of progress and development
Term 6	Interactive Project – Web Development Apps Gaming	Component 2 Review of progress and development		Introduction to UNIT 8 How media producers respond to clients by generating ideas using a range of skills.	