



Year 8 Dylan's Candy Bar

18 Lessons

**Aims:** This unit see students develop and create a 2D poster design for Dylan's candy bar NYC.

**Links to KS4:** Students follow a programme of tasks that are assessed Against the 4 assessment objectives of the New EDEXCEL GCSE specification:

AO1: Develop ideas

AO2: Refine work/Exploring & Experimenting

AO3: Recording thoughts, observations and intentions

AO4: Personal response

Key Skills	Literacy Links:	Numeracy Links:
<ul style="list-style-type: none"> <li>To collect relevant primary and secondary sourced information</li> <li>To combine Artist materials effectively and accurately</li> <li>To control and manipulate the formal elements</li> <li>To make clear connections with the work of others</li> <li>To demonstrate consistent understanding of visual language</li> </ul>	<p>Keywords: <b>Manipulate, Formal elements, Pattern, Symmetry, Composition, Mood board, Collage, Risk.</b></p> <p>Students will analyse and evaluate the use of typography and slogans by significant brands and create their own with some guidance</p>	<p>Elements of Scale and proportion are investigated through use of symmetry and composition and different pattern structures are used such as a-symmetry and radial shape layouts. Pace is key and students plan their own time towards completion of the final response by a given deadline</p>
Assessment	Cross-Curricular Links	
<p>Students follow a programme of tasks that are assessed Against the 4 assessment objectives of the New EDEXCEL GCSE specification:</p> <p>AO1: Develop ideas</p> <p>AO2: Refine work/Exploring &amp; Experimenting</p> <p>AO3: Recording thoughts, observations and intentions</p> <p>AO4: Personal response</p> <p>The 8 key tasks below are assessed against the 4 bands of Excellence/Secure/emerging/developing on the student personal earning checklist that is regularly shared with parents.</p>	<ul style="list-style-type: none"> <li>Geography – Students will investigate location of the Dylan's candy bar stores and aspects of New York City culture.</li> <li>Media - Analysis of media and marketing and moral obligations where the health and wellbeing of children is concerned.</li> </ul> <p><b>SMSC opportunities and British Values</b></p> <p>Analysis of media and marketing and moral obligations where the health and wellbeing of children is concerned. The culture of NYC is investigated to support contextual understanding, leading to relevant and informed designs. Students will explore the different products available in DCB specific to different faiths and cultures and value and respect the work of others.</p>	

### **Opportunities for further learning**

Students have the opportunity to demonstrate an exemplary level of working throughout this scheme of work. With the Art Light box assessment criteria in mind, students will be encouraged to think and express themselves in original ways, initiate ideas and define problems, push the boundaries of new techniques and processes and exploit the potential of the media they choose to work with. Specific Light box tasks that will be introduced as part of this project will include: Complex printmaking workshops where learners are 'trained' to deliver practical demonstrations to their classmates, Willy Wonka style sweetie invention sessions, sublimation printed phone cases, 3D ceramic moneybox sculpture workshops.