

Business Studies

Year 9

Term 1

The Economy

Business structures, sectors and the economy

Term 2

Stakeholders

Location, customer service and business ethics

Term 3

Functions of marketing

Concepts of marketing and the marketing mix

Term 4

Market research

Primary and secondary research and interpreting data

Term 5

Business finance

Revenue, costs and profit, sources of finance, cash flow and breakeven

Term 6

Human resources

Training, recruitment and organisational structures

Key

Concepts



Understanding concepts



Analysis



The wider environment



Application



Evaluation



Business Functions