

Careers Newsletter for Families

South East
Midlands
CAREERS HUB

CAREERS &
ENTERPRISE
COMPANY

SEMLEP
South East Midlands
Local Enterprise Partnership

Inspire.
Prepare.
Succeed.

September 2023

Welcome to the first SEMCH Newsletter of the 2023-24 academic year for families supporting young people in the South East Midlands. The start of the academic year is a time for young people to be setting goals and priorities for this stage of their education. In this edition we highlight local labour market information (LMI) and the opportunities that are available to young people in the region. This first term is when many young people start thinking about their next steps at age 16 and 18 so the dates of open events at local further and higher education providers are included.

You can find more information on SEMLEP and the SEMCH, on our [website](#)

Open Days

Bedford College Group includes Bedford College, Tresham College, Central Bedfordshire College and Shuttleworth College. Further details of the October 2023 open events can be found [here](#)

Milton Keynes College offer a series of open events throughout the academic year. Further details can be found [here](#)

Northampton College have planned open events and advice days this term. Further details can be found [here](#)

The University of Bedfordshire has open events at all sites during the autumn. Further details are [here](#)

Northampton University has open days in October and November. Book your place [here](#)

[opendays.com](#) includes comprehensive information about all university and college open days if you are looking further afield.

Does your employer support volunteering days?

You can get involved with the work of the South East Midlands Careers Hub in several ways:

- Give an Hour – to support one-off events like careers fairs or mock interview days.
- Become an Enterprise Adviser and commit to an on-going relationship with a school to support them with the strategic development of their careers programme.
- Ask your employer to offer work experience, work shadowing or employer visits for local young people
- More details [here](#)

Employers on our Doorstep



At the Colworth estate in Sharnbrook, Bedfordshire, Unilever have office spaces and one of their main Research & Development (R&D) centres in the UK, including the Unilever Safety & Environmental Assurance Centre and the Ice Cream Pilot Plant. It is a site that has a strong track record of building and contributing to several of major brands including Magnum, Cornetto, Ponds and Dove.

Unilever has a long track record of STEM Apprenticeships as well as supporting school students. Sign up for early careers information [here](#)



My Great First Job

Dale Willis is relaunching his webinar series this academic year with a variety of topics for young people and parents.

The first date for your diaries is 7-8pm Wednesday 20 September where you will have the opportunity to find out more about **degree apprenticeships**. The webinar is free to attend, and a recording will be sent to all attendees.

[Degree Apprenticeships - So What Are They All About?](#)

Setting Goals for the New Academic Year

When talking to your young person about their goals for the new academic year, it is easy to give the impression that they are expected to know what their future career will be like. Instead keep in mind that the career goals they set now do **not** have to determine what they will do for the rest of their life! Career goals are best thought of as the **next steps** in their career journey. To avoid overwhelm encourage them to set goals that are **Relevant**, **Achievable** and **Measurable** (RAM).

'A Career is a journey, which can take **different directions**.'



Relevant

The most important one: you need to really care about achieving the goal.



Achievable

The goal needs to be realistically achievable within a specific timeframe.



Measurable

The goal needs to be easy to measure, meaning it will be clear when you have attained it.



DID YOU KNOW? People have an average of 12 jobs in their lifetime, and at any one time up to 29% of workers state they are considering a new job (www.unifrog.org)

Spotlight on Labour Market Information (LMI) - HEALTH AND SOCIAL CARE

Health and social care professions include medicine, allied healthcare, pharmacy, social policy and planning. It is a diverse sector with a large and growing number of vacancies in the South East Midlands.

Bedfordshire Health and Care Academy has been created and facilitated by Bedfordshire Hospitals NHS Foundation Trust to provide students between the ages of 14 to 18 with a dynamic and flexible programme of learning for every individual that demonstrates an interest in pursuing a career in healthcare. The academy platform consists pre-recorded events, to deliver a programme comprised of role-play, simulation, demonstrations, behind the scenes tours and more. The Health and Care Academy has seen over 1000 students graduate and go on to pursue the next steps in their journey to become the future workforce of the NHS.

[Register to join the Academy here](#)



BEDFORDSHIRE HEALTH AND CARE ACADEMY

Nurturing The Next Generation Of Healthcare Talent



University of Hertfordshire UH

Webinar for Parents and Carers

Wednesday 27 September

Post-16 Options: How to navigate student choices after GCSEs

[Click here to book](#)

Tell us what you think of careers education

Feedback from the families supporting young people in the South East Midlands is a vital part of building a careers programme in schools and colleges.

Please fill in this short survey to share your views:



[Over to you - family survey](#)